



National Forum on Character Education 2023 Leadership and Character Education in Mexico

Foro Nacional de Educación del Carácter aims to be a space for dialogue between the main agents of the educational process, in order to raise awareness about character education and educational leadership in Mexico and to open a space for reflection on the subject.



Objectives

1. To generate interest and sensitize the national educational community on the importance of character education.
2. To generate links between the different educational agents interested in promoting character education in Mexico.
3. To disseminate the actions and results of the research project Character Education Leadership Program for Mexican Public Schools.
4. To open the doors of the School of Pedagogy and Psychology of the Universidad Panamericana to those interested in studying and promoting character education in Mexico.



To whom it is addressed:

- Public education authorities in Mexico
- Representatives of civil society
- Representatives of the educational community of the schools participating in the Character Education Leadership Program for Mexican Public Schools.
- Executives
- Teaching staff
- Non-teaching staff
- Families
- Academics interested in character education.
- Principals and teachers of basic education.



Thursday, march 23

9:30 HRS	Registration of participating academics*
10:00 HRS	Character Education Colloquium*
12:00 HRS	Coffee break
13:30 HRS	End of colloquium

*Event exclusively for academics.
The public event starts at 16:00 hrs. (Thursday 23)

Thursday, march 23

15:30 HRS	General Registration
16:00 HRS	<p>Opening Ceremony:</p> <ul style="list-style-type: none">- Mtro. Juan Carlos Flores Minister of Education, State of Jalisco- Dr. Abraham Mendoza Andrade Institutional Research Director, Universidad Panamericana- Dr. Sergio Velázquez Rodríguez Vice Chancellor, Universidad Panamericana, Campus Guadalajara- Dra. Daniela Salgado Gutiérrez Dean of School of Pedagogy, Universidad Panamericana, Guadalajara and Project Director Character Education Leadership Program for Mexican Public Schools- Dr. Juan Pablo Dabdoub González Profesor de la Facultad de Educación y Psicología, Universidad de Navarra y Co-director del proyecto Programa de liderazgo en educación del carácter para escuelas públicas mexicanas
16:30 HRS	<p>Opening Lecture "What is Character Education?" Dr. Marvin Berkowitz Director, Center for Character Education and Citizenship, University of Missouri St. Louis</p>

Thursday, march 23

18:00 HRS	Coffee Break
18:20 HRS	<p>Presentation of the project "Character education leadership program for Mexican public schools" Management team and researchers</p>
19:30 HRS	<p>Presentation of the documentary allusive to the project: "Character education leadership program for Mexican public schools"</p> <ul style="list-style-type: none">- Lic. Roberto Girault Director of the documentary- Mtro. Juan Carlos Flores Secretary of Education of the State of Jalisco- Collaborators from schools participating in the project

Friday march 24

8:30 HRS	General Registration
9:00 HRS	Conversation: "Why Character Matters" - Dr. Juan Andrés Mercado Panamerican University, Guadalajara Campus - Dra. María Teresa Prieto Quezada Universidad de Guadalajara
10:30 HRS	Coffee Break
11:00 HRS	Presentations of school projects: "Charting a path towards character education" Principals of schools participating in the project
12:30 HRS	Coffee Break
13:00 HRS	Conference: "Educational Leadership and Character Education" Dra. Melinda Bier Co-director, Center for Character Education and Citizenship, University of Missouri, St. Louis
14:25 HRS	Forum closure and closing lunch: Presentation of the Mariachi Juvenil Asbaje of the Secundaria Mixta 56 "Juana de Asbaje"



Place

Universidad
Panamericana,
Campus Guadalajara

Calz. Nueva 49,
Granja, 45010
Zapopan, Jal.,
México

**Institutions
participating**

